What does an organization do when individual or group behaviors undermine the best attempts to create a safe and reliable environment? You need a plan and the right people, processes and data systems. The Vanderbilt Center for Patient and Professional Advocacy has conducted 20 years of research to help medical centers and physician groups make healthcare kinder, safer and more reliable. Our internationally recognized faculty have years of experience in healthcare leadership and professional accountability. CPPA’s leadership training, “Promoting Professionalism” will provide practical tactics for attendees who wish to implement these tools in their own organizations.
AGENDA

Friday May 13, 2016
DoubleTree by Hilton, Downtown Nashville
3:00 pm - 7:00 pm (with a reception around 5:15 pm)
- Introduction
- Skill Training:
  - Cup of Coffee Conversation
  - Infrastructure: Leadership & Policy
  - Why may Leaders be hesitant to act?
  - Legal Foundations

Saturday May 14, 2016
DoubleTree by Hilton, Downtown Nashville
Breakfast will be served from 7:30 am - 8:00 am, and the program will start promptly at 8:00 am.

8:00 am - 2:00 pm (one morning break and lunch)
- Recognizing a pattern
- Evidence for Effectiveness ("Does any of this work?")
- Skill Training:
  - Awareness Conversation
  - Organizational Infrastructure for addressing behavior/performance that undermines a Culture of Safety
  - A Call for Clean Hands
  - Disciplinary legal specifics
  - The Project Bundle: determining readiness for an initiative and/or assessing why an ongoing initiative has stalled short of the goal
- Skill Training:
  - Authority Conversation
  - What type of conversation?
  - Review and epilogue

After participating in this CME activity, participants should be able to describe and discuss:
- Relationships between behaviors that undermine a culture of safety and suboptimal outcomes
- A method that may be used for identifying professionals with a pattern of behaviors that undermine a culture of safety
- A range of behaviors that undermine a culture of safety and describe a “professional accountability pyramid”
- The essential elements needed for an organization to address behaviors that undermine a culture of safety
- An evidence based approach for addressing behaviors that undermine a culture of safety
- Pertinent legal precedents about which to be aware before taking action

CME Credit:
Vanderbilt University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Vanderbilt University School of Medicine designates this live activity for a maximum of 9.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CNE Credit:
This continuing nursing education activity was approved by the Tennessee Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. This activity was approved for 8.75 contact hours.
Decades of hands-on experience in leading and sustaining a culture of safety and accountability

**Gerald B. Hickson, MD** is the Senior Vice President for Quality, Safety and Risk Prevention, Assistant Vice Chancellor for Health Affairs, and Joseph C. Ross Chair for Medical Education and Administration at Vanderbilt University School of Medicine. Dr. Hickson received a BS from the University of Georgia, his MD from Tulane University School of Medicine, and completed his pediatric residency and fellowship in General Academic Pediatrics at Vanderbilt Children's Hospital. Since 1990, Dr. Hickson's research has focused on why families choose to file suit, why certain physicians attract a disproportionate share of claims and how to identify and intervene with high risk physicians. He is the immediate Past Chair of the National Patient Safety Foundation Board of Directors and has received awards for Excellence in Research and Teaching from the Ambulatory Pediatric Association and the Society for Healthcare Consumer Advocacy's Award for National Healthcare Patient Advocacy.

**William O. Cooper, MD, MPH** is a practicing physician, researcher, teacher, and administrator. He has led School of Medicine programs, including the Center for Patient and Professional Advocacy, the Master of Public Health Program and the Pediatrics Office for Faculty Development. He is an internationally recognized expert in medication safety in children. The results of his research, published in journals including New England Journal of Medicine and JAMA, have led to changes in policy for prescription drugs at the US Food and Drug Administration, Health Canada, and the European Union and have influenced prescribing practices for multiple specialties, including pediatricians, obstetricians, and psychiatrists. He has served as a member of the Food and Drug Administration's Drug Safety and Risk Management Advisory Committee and recently provided testimony to the US Senate Committee on Health, Education, Labors, and Pensions on the use of psychotropic medications in children. In his role as Director of Vanderbilt's Center for Patient and Professional Advocacy, Dr. Cooper oversees the operations of the center’s PARS® program, education and training, and research programs.

**Charles E. Reiter, III, JD** is System General Counsel for Palos Community Hospital and was for fifteen years Senior Vice President, General Counsel and Secretary of Loyola University Health System, Loyola University Medical Center and Loyola University Physician Foundation. Since receiving his Illinois attorney license in 1981, he has concentrated his practice of law in health-related areas including contracting, reimbursement and litigation. Mr. Reiter is a graduate of Boston University and the University of Miami School of Law. He is admitted to practice in the state and federal (trial bar) courts in Illinois and is a member of the American Bar Association, Illinois State and Chicago Bar Associations, American Health Lawyers Association, Illinois Society of Trial Lawyers, and Society of Corporate Secretaries and Governance Professionals.
DoubleTree by Hilton Downtown - Nashville, Tennessee

In the heart of downtown Nashville, Tennessee, the DoubleTree by Hilton strives to provide exemplary customer service and state of the art facilities. Within walking distance of restaurants and attractions such as the Ryman Auditorium, Printers Alley and the live music venues of Broadway, the DoubleTree by Hilton provides a central location for business and pleasure.

LOCATION

DoubleTree by Hilton Downtown Nashville  - 315 4th Avenue N. - Nashville, Tennessee 37219 - 615-244-8200

LODGING

The DoubleTree by Hilton Nashville Downtown Hotel offers you the perfect accommodation choice for exploring the downtown area. You will find a city of history and culture, music and entertainment as you walk the city streets.

To make room reservations at the CPPA Program group rate of $239.00

CLICK HERE

Hotel information and photos courtesy of DoubleTree Hotel Downtown Nashville

DoubleTree by Hilton Downtown Nashville - 315 4th Avenue N. - Nashville, Tennessee 37219 - 615-244-8200
REGISTRATION

COURSE RATES & DISCOUNTS

1. To receive the Early Bird Discount, registration must be completed on or prior to March 18, 2016.
2. To receive the multi-attendee discount, all attendees must be from the same institution and must register within 24 hours of the first registration of the group.
3. All payments are due to VUMC within 10 business days of registration except Early Bird fees which are due no later than March 23, 2016.
4. The total fee for groups of 6 or more is calculated as the per attendee fee x the total number of attendees.

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Click Here to Register on the CPPA Event Page

PAYMENT OPTIONS

There are two options for submitting payment for this course. Please use the link to our Events Page above for additional information and to register for our May 2016 Promoting Professionalism Course

CHECK PAYMENT. Please mail to:
Vanderbilt Center for Patient and Professional Advocacy
ATTN: Professional Accountability Course
2135 Blakemore Avenue
Nashville, TN 37212-3505 Attn: Keith Rawlings

CREDIT CARD PAYMENT
To pay by credit card please use our Credit Card Payment Form found HERE.
It can be printed then faxed or mailed to the CPPA Office.

If this course should need to be canceled by the Center for Patient and Professional Advocacy a full refund of any previously paid monies will be returned to the attendee or sponsoring institution. Cancellations by attendees will result in a refund of any previously paid amount at the following scale:

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